

★ REBEL WITH A CAUSE



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Now spring has made an entrance, it is time to switch dark wintercolours to spring freshness. But if you think you can make a smashing impression with the classical colourscheme, you are wildly mistaken.

“Monochrome colours with a dash of carefully chosen make up are safe, but boring! Don't be true to your 'type'. A strategically chosen accessory and the right foundation can work miracles!”

Emma Gelaude, the face of Ici Paris XL and fashion adept, is a rebel with a cause.

This eloquent Personal Stylist makes an end to fashion prejudice. “According to the established colour each person is either a winter- or summertype or a spring- or autumntype, based on the colour of you skin, eyes and hair. Off course this is too limited. If you want to make a true statement, you just wear whatever you want and you should do it in style.”

“You could play it safe and dress up according to your type, but you would be confining yourself. Why shouldn't a springtype, whose colours are normally soft, wear bright and lively clothes? Too often, women dress in line with rules and guidelines which don't apply to their specific needs and wishes. Dare to experiment! If you would play with fashion, you could pull off the most original and dazzling outfit more easily.”

“This spring, soft colours and romantic dresses are popular. Think of layered skirts of the 20's and creations much like Balmain. Only for skinny and pale women you say? Not true as long as you take in account your bodyshape, personality and preference, everyone can be fabulous in a creamy coloured dress. The only thing which is so wrong is a t-shirt with a catchphrase. One-liners should be coming out of your mouth; they shouldn't get a place on your breasts.”

“I consider myself as a safety net for good taste. There is nothing I like more than clients reaching for something unexpected and who are open to ideas. As a Personal Stylist, first I dive into their wardrobe and then I talk to the customer to eventually transform them and challenge them. Mostly people agree instantly, because then recognise beauty when they see it. Man has an innate sense of beauty and art, and as for fashion, it is the same.”



<http://www.mypersonalstylist.be>